

**“Wine CMO Reform”  
Seminar  
Hotel Caparena - Taormina**

**PROGRAMME**

Saturday 10th November 2007

Morning

- 9.30      *Opening by **Lamberto Vallarino Gancia**,  
President of the CEEV.*
- 9.40      *Welcome by **Giovanni La Via**,  
Councillor for Agriculture to the Region of Sicily.*
- 10.10     *Challenges and opportunities for the EU Wine sector’s competitiveness,  
by **Pau Roca**, Chairman of the CEEV “CMO Reform” Commission.*
- 10.20     *Institutional debate: the path to follow.*  
  
*European Commission: **Lars Hoelgaard**,  
Deputy Director General of DG Agriculture.*  
  
*European Council: **Jaime Silva**,  
Portuguese Minister for Agriculture (to be confirmed).*  
  
*European Parliament: **Giuseppe Castiglione**,  
MEP, Rapporteur on the Wine CMO Reform.*
- 11.00     *Debate.*
- 11.30     *Coffee break.*
- 11.45     *New challenges for Wine labelling, by **Ersilia Moliterno**,  
European Commission’s DG Agriculture.*
- 12.00     *Biologic Wine and Wine Reform.  
ORWINE Project, by **Cristina Micheloni**.*
- 12.20     *Debate.*
- 12.40     *Conclusions by **Giuseppe Castiglione**,  
Member of the European Parliament.*
- 13.00     *Lunch at Hotel Caparena in Taormina.*



*Saturday 10th November 2007  
Afternoon*

- 15.00 *Departure for Catania.*
- 15.30 *Guided tour of the city of Catania: the Catanese Baroque  
Piazza Duomo, Piazza Università, Piazza Teatro Massimo, Piazza  
Stesicoro, Piazza Dante and Castel Ursino.*
- 17.30 *Visit of Medifood 2007: "Gusti e Saperi mediterranei".  
Cultural Centre "Le Ciminiere".  
Wine and typical products tasting.*
- 19.30 *Return to Taormina.*
- 21.00 *Dinner offered by the Region of Sicily.*

